



Cross-sectoral guidance in rural areas: CASE Settlement of Lievestuore (NGO)

**ESF Equal initiative Operation Work project
(2002 - 2005)**

**OWi Mainstreaming
(1.5.2005-31.5.2006)**

Our partners: City of Pargas, Municipality of Kinnula, Music cafe After Eight (NGO), University of Jyväskylä.

International partners from Spain, Sweden and Ireland.





Settlement of Lievestuore (NGO)

- 10 years' experience of ESF initiatives for employment...**
- Local work "for people with people" since 1946**
- Lievestuore is a village (3 000 inhabitants) in Laukaa municipality (20 000 inhabitants) - just outside Jyväskylä**



OWi cross-sectoral guidance model

Our goal was to develop:

- guidance service for small municipalities, where official services for unemployed people are limited

Our service model includes:

- Guidance to reach education and better chances to improve vocational skills
- Main point is to coordinate the "net of services" that the client is tied to.
- Key issues: client oriented, voluntary participation, co-operation, cross sectoral actions, empowerment, open dialog



Guidance needed when:

- No vocational education
- Housewives: children are growing up
- Vocational education is "out of date"
- Health problems limit the possibilities in labour market
- No work available after losing one's job
- History of short employments - vicious circle of supported employment




Guidance needed when:

Especially young unemployed:

- Broken school history:
- No vocational training or dropping out of studies
- No work despite of vocational studies
- Need for special vocational education: learning problems, disabilities...
- Need for rehabilitation
- Lack of social skills, independence, parental support.





Key questions in cross-sectoral guidance

- How information is shared between the services?
- Are we all (client, authorities...) heading into the same direction and solution ?
- Project view: What happens to the client when the project ends?
- In Finland: How to avoid income traps in adult vocational education?
- Are we co-operating or just dividing the tasks?

CROSS-SECTORAL LEARNING METHOD

- Main goal: to develop client based service processes
- Open dialog: Mutual learning
- How project is connected to local service systems
- Project coordinates, makes memos, arrange cross sectoral workshops.
- Challenge to commit to the developing process.
- Client cases as working tool.
- Needs a lot of talking face to face!



Lessons learned

- Cross-sectoral guidance is essentially important.
- Service systems have become so complicated, that co-operation is needed to avoid bigger problems.
- People talk too little to each other, especially authorities.
- Locality should not be forgotten when developing the services



Lessons learned

THIRD SECTOR PROJECT (NGO) AS A DEVELOPER

+ in enough, out enough

- easy to forget

Not easy to step into the field of authorities:

”What concern of yours is this, howcome is this your business?”

→ Demands time and efforts to discuss also at a political level

NGO as a service provider is difficult because of the competition regulations



Mainstreaming is a challenge

- Main point is: a project should not be filling the gaps in the social services
- Project should be used as a developing process
- Employment project can not work alone separately from the existing welfare system

The ministries and administration should be more interested in what the ESF -projects do and what they achieve. Until now it seems that project results have not been put to use at national level





Solve the problem, not the person!

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