



Guidance services in higher education

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The mission of Jyväskylä University of Applied Sciences is to operate as an internationally oriented community of higher education and development, promoting working life competence, competitive edge, entrepreneurship, and wellness for the population in Central Finland

Our Core Promise: Creating Competence

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We will identify and anticipate the needs for strategic development within the operating environment

We will transform the needs into innovative educational, learning and development processes

We will develop working life based on knowledge, experience, and hands-on expertise

Our Functions

Education – Research and Development – Regional Development –
Centres of Expertise

Seven Schools and a Teacher Education College

Nearly 30 degree programmes providing professional Bachelors' degree education

Professional master's degrees

Open studies

Teacher education in Finnish and English

Continuing education

Educational and developmental services

- School of Cultural Studies
- School of Business Administration
- School of Engineering and Technology
- School of Information Technology
- Institute of Natural Resources
- School of Health and Social Studies
- School of Tourism and Services Management
- Teacher Education College
- Library
- Administrative Unit
- Language Centre

- Services noticed the professional and personal developing tasks and needs for guidance of young adults
- There are different kind of services for different needs
- There are two important principles: 1) making transparency of guidance services and 2) supporting students in their visualization of academic and career goals
- Enhance of self-directiveness
- The “hot spots” of guidance are situations when students get experiences from working life: training periods, project learning, academic thesis, international student exchange

Counselling responsibilities i

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School

Student
Services
and
Intern
Office

Counselor

Training
Placement
Coordn

Support
for Personal
Growth

Vocational
Teacher
Ed College

Degree Programme

Head of
Prog.

Teacher

Developing
Projects

Head of

JYVÄSKYLÄN
AMMATTIKORKEAKOULU

Osaaminen kilpailukyvyksi



COUNCELLING AND CAREER SERVICES

Careers Counselling

- supporting student in finding his/hers own professional talents, in career planning and in decisions related to career
- main responsibility: teacher tutor
- supporters: tutor coordinator (in the unit) and career services (in administration)

Support for Personal Growth

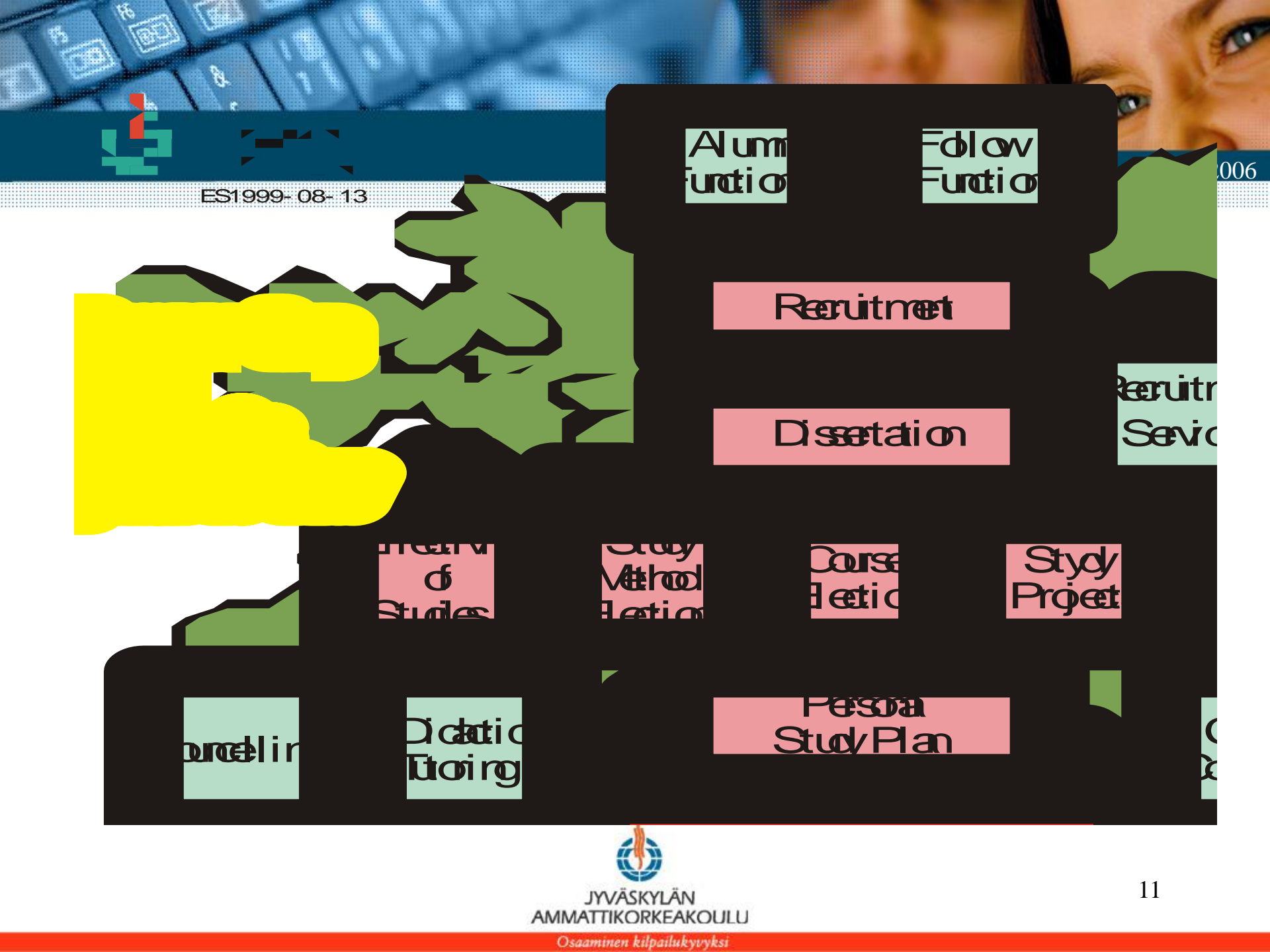
- guiding the Student to know himself in special situations (study difficulties, attitude and health problems)
- main responsibility: counsellor

Academic Tutoring

- tutoring the student in choosing modules, projects etc.
- main responsibility: teacher
- supporters: Other universities and Teacher Education
College and development projects
- supervisor: Head of the Programme

Guidance and Advising

- Student Handbook and Guides
- Information stands and briefings
- Social benefits for students
- Recruitment services
- Study registration
- main responsibility: offices, library and student tutors



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Alumni
Function

Follow
Function

Recruitment

Dissemination

Recruitment
Service

Terms
of
Studies

Study
Method
Selection

Course
Elective

Study
Project

Online

Didactic
Tooling

Personal
Study Plan

C
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Career Counselling

- supports tutor coordinators in developing the counselling
- finds partners: TEC, working life, other universities
- Teacher tutor training

Student Affairs Office

- Student tutor training
- Handbooks for students
- Guidance for international students

The Units

- tutoring coordinator supports the Teacher Tutors
- Head of the Degree Programme looks after the learning process and didactics
- School's own development projects and co-op. groups
- Counsellor for Placements

Teacher Education College

- Counsellors' Education
- pedagogical Education

Pedagogical Development Projects.

- Virtual studies
- PBL

Thank you!

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