

Policy Issues Relating to the Use of ICT in Lifelong Guidance

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Plan

- European conferences on ICT in guidance
- The ELGPN: origins and activities
- Attention to ICT within ELGPN to date
- ICT as an agent of strategic change
- Some issues

European Conferences on ICT in Guidance

- Brussels (1986)
- Cambridge (1989)
- Nürnberg (1992)
- Dublin (1996)
- Gothenburg (2001)

Changing Focus

- Computer-aided guidance systems
- Internet
- Digital integration of computer, TV and telephone
- Web 2.0 technology and social networking

Uses of ICT

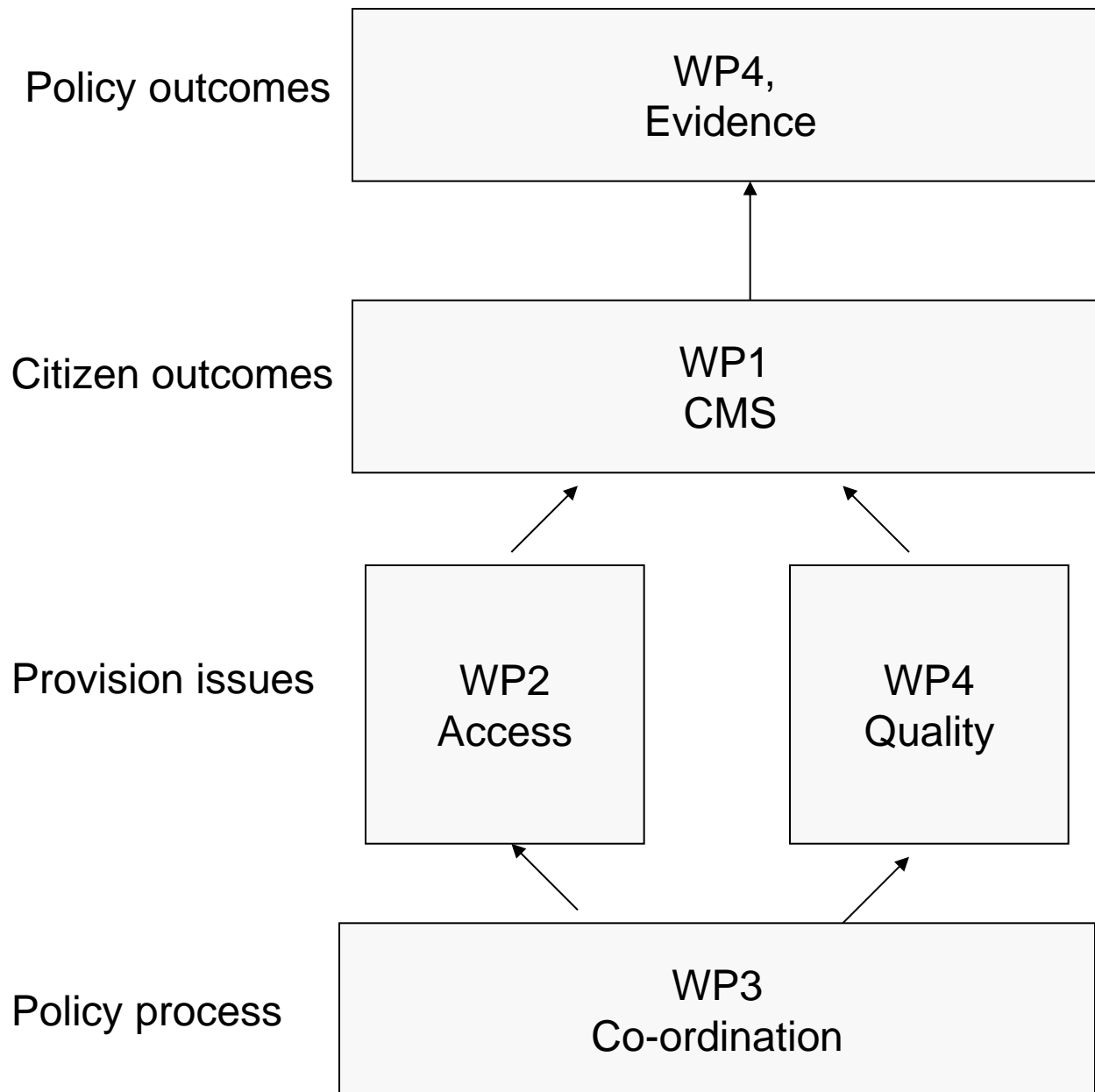
- As a tool
- As an alternative
- As an agent of change

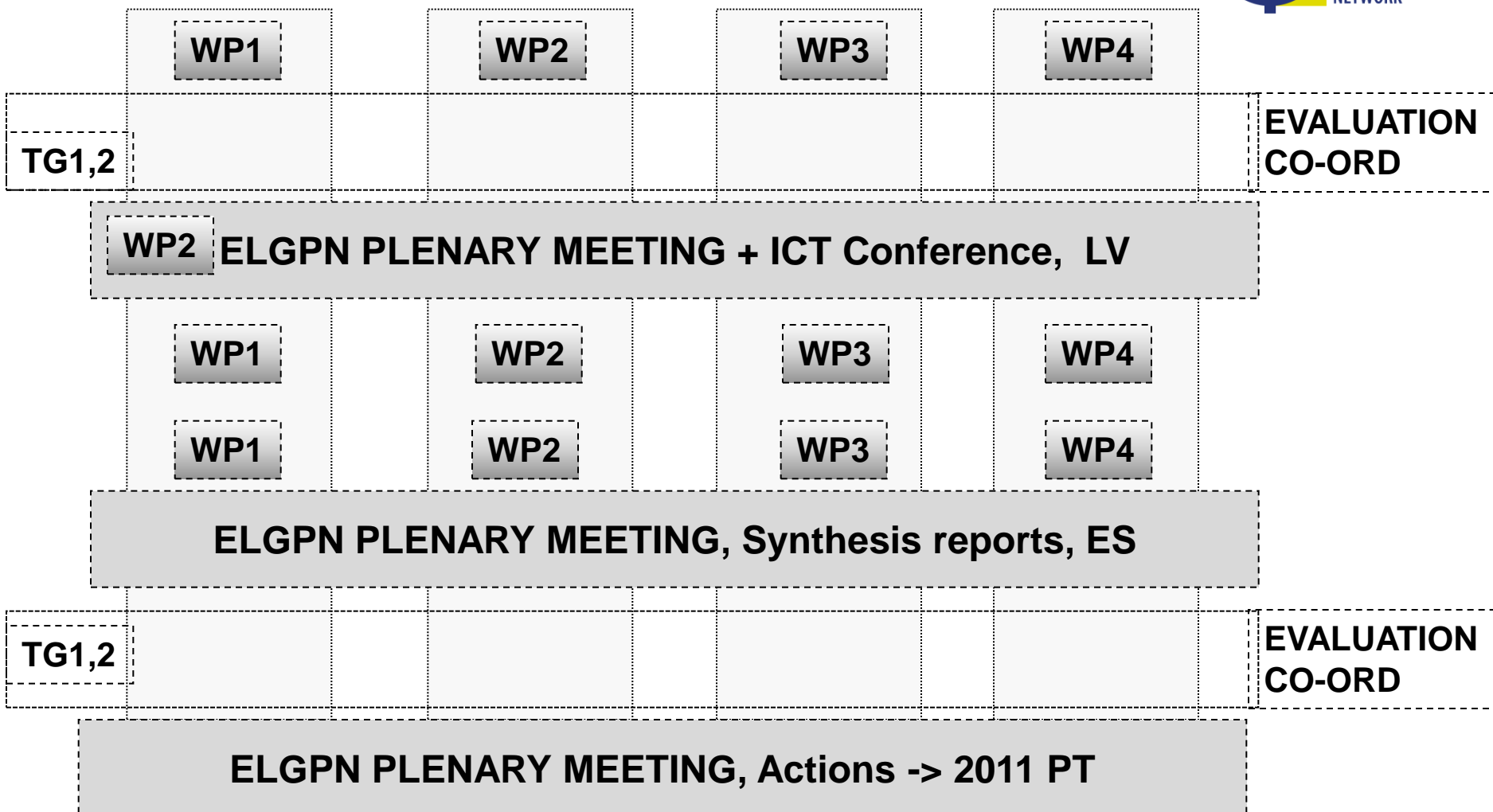
ELGPN: Origins

- Lisbon goal
- Communication on Lifelong Learning (2001)
- Expert Group on Lifelong Guidance (2002-07)
- EU Resolutions (2004; 2008)

ELGPN: Activities

- WP1: Career management skills
- WP2: Access
- WP3: Co-operation and co-ordination mechanisms
- WP4: Quality and impact measurement
- TG1: Monitoring EU policy development
- TG2: Promoting synergy between EU-funded projects and links with policy





ICT Skills Project

- Project 1: Defining ICT-related guidance competences
- Project 2: Developing training path for developing these competences
- Led by Aster (Italy)
- Partners for Project 2: Italy, Romania, Spain, UK

‘Exploitation’

- Sustainability
 - Maintenance
 - Multiplication
 - Mainstreaming
- Transferability

Attention to ICT within ELGPN

- WP1: Some
- WP4: Not explicitly so far
- WP2: Key issue
- WP3: Focus on integrative potential of ICT

Slovenia

- My Choice: common web portal
- Brings together different databases, with 'front end' constructed from viewpoint of user
- Jointly funded and owned by partner organisations
- Merits:
 - Shares costs
 - Places user at centre of service design
 - Each partner thus gains added value

Levels of Integration

- Boundary-drawing
- Co-ordinated
- Integrated

Potential Extensions

- All pupils introduced to web portal at school, including setting up e-portfolio
- Training for all guidance staff
- Hot links to e-counselling support (telephone, web chat, email)
- References to quality-assured face-to-face resources
- Common brand for joint marketing of quality-assured services

ICT as Agent of Strategic Change in All-Age Services



- Careers Wales: CWOL; e-portfolio
- Skills Development Scotland: My Learning Space; My Coach
- Career Services (New Zealand): greater focus on centralised web/telephone-based services

Issues

- Career management skills include awareness of services (including ICT-mediated services)
- Productivity: ICT-mediated counsellor interactions v. standardised resources
- Use of telephone still underdeveloped
- Centralised v. localised services
- Web 2.0 technology and social networking

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