

Policy Alert:

Recent Developments in Germany: BeQu-Quality Concept adopted by the *nfb*



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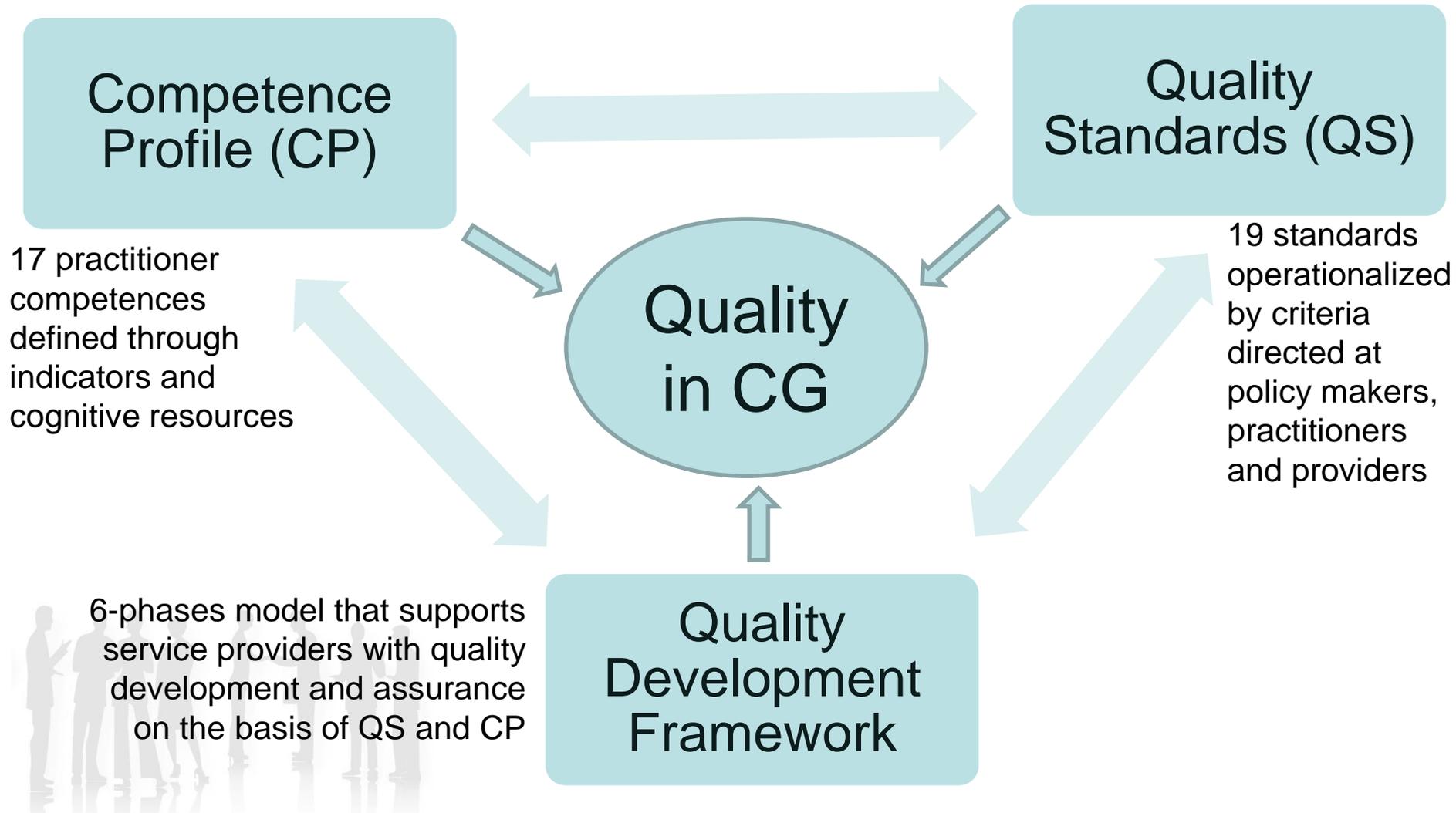
Federal Ministry
of Education
and Research

Quality Development Process

- aims: strengthen and professionalize career guidance (CG) services
- encouraged by European policy developments (ELGPN)
- bottom-up, open process of coordination involving all actors and stakeholders
- financially supported by the Federal Ministry of Education and Research
- coordinated by the National Guidance Forum in cooperation with the University of Heidelberg
- from 2009 to 2014 in two project phases



BeQu Integrated Quality Concept for CG



Systemic Context Model of CG

Standards and Competences on the **societal** context and societal objectives (G)

Societal Context

Standards and Competences for the **organisation** (O)

Organizational Context

Counselling System

Standards and Competences for the guidance **process** (P)

Generic Principles
↕
Intervention techniques

Client's System

Counsellor's System

Standards referring to **competences and professionalism** (B)

**Transversal/
Comprehensive Standards
and Competences (Ü)**

Overview: Standards and Competences

- **Transversal/ Comprehensive Standards and Competences (Ü-Standards)**
 - Client orientation
 - Voluntariness and openness
 - Transparency and accessibility
 - Ethical principles/ professional behaviour
 - Quality development strategy
- **Standards and Competences for the guidance process (P-Standards)**
 - Stable conditions/ structural security
 - Relationship management/ emotional security
 - Clarification of request/ guidance contract
 - Situation analysis/ agreement on objectives
 - Resource orientation
 - Prospect for solution
- **Standards referring to the practitioner's competences and professionalism (B-Standards)**
 - Orientation on an acknowledged competence profile
 - Initial and further training
- **Standards and competences referring to the guidance organisation (O-Standards)**
 - Mission statement
 - Management structures and procedures
 - Organisational and communication culture
 - Human and material resources
 - Cooperation and networking
- **Standards and competences referring to the societal contexts and objectives (G-Standards)**
 - Societal contexts
 - CMS development
 - Reaching societal objectives
 - Social inclusion



BeQu-Quality Concept and QAE: what's different

- similar issues and contents:
 - practitioner competences,
 - access,
 - use of quality management systems
- differences in focus:
 - BeQu: professional guidance process
 - QAE: citizen involvement, cost-benefit/ evidence base
- based on different models:
 - BeQu: systemic context model
 - QAE: input-process-output model
- QAE addresses rather policy makers while BeQu addresses all actors responsible

Outlook

- publications in November
 - Brochures and online-tools (in German)
 - English summaries
- dissemination and implementation depends on the commitment of the stakeholders



Thank you for your attention!

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