

## Summer School on Higher Education Jyväskylä 1.-2.6.2015 – Programme

### Monday **In one group**

**10.00** Opening words

**10.15 – 11.00** Panel discussion: Jussi Välimaa, Terhi Nokkala, David Hoffman, Elias Pekkola.

**11.00 – 11.50** Lunch (not paid)

**12.00 – 14.00** Presentations

#### Jussi Välimaa+

|               |                |   |
|---------------|----------------|---|
| Terhi Nokkala | Mari Simola    | <i>It's affective! Two examples on logic and practices of the affective governance of the university work</i> |
| Elias Pekkola | Maria Pietilä  | <i>The interrelations between university governance, research work, and academic careers</i>                  |
| David Hoffman | Anna Medvedeva | <i>University internationalization as a creation of 'common place'</i>  |

**14.00 – 14.30** Coffee break

**14.30 – 16.30** Presentations

#### Jussi Välimaa+

|               |               |   |
|---------------|---------------|---|
| Elias Pekkola | Matti Kajaste | <i>UAS RDI activities</i>   |
| David Hoffman | Johanna Lähti | <i>Transnational equality politics and local inequality.</i>  |
| Terhi Nokkala | Monika Schatz | <i>Empirical findings on the role of Finnish Higher Education Institutions as Education Exporters</i> |

**16.30 – 17.00** Break

**17.00 – 18.30** Workshop: Taina Saarinen & Jani Ursin

**18.30 –** Light dinner

### Tuesday **In two groups**

**9.00 – 12.00**  
(coffee at 10.20)

|               |                  |                      |  |
|---------------|------------------|----------------------|--|
| Päivi Tynjälä | <b>Group 1 a</b> | Katarzyna Kärkkäinen | <i>Adult migrant students' integration and learning processes</i>                            |
| Jussi Välimaa |                  | Waseem Rehmat        | <i>Realizing differences- Pedagogy of Executive Education</i>                                |
|               |                  | Kaisu Savolainen     | <i>Professional identity negotiation during university studies in general fields</i>         |
|               |                  | Joanna Kedra         | <i>Interpretation of Journalistic Photographs as a Way to Acquire Visual Literacy Skills</i> |

**9.00 – 12.00**  
(coffee at 10.20)

**Jussi Kivistö+**

**Group 1 b**

Elias Pekkola  
David Hoffman  
Elias Pekkola

Anu Ojala  
Taru Siekinen  
Sauli Sohlo  
Waleed Hassan  
Akhtar

*Seeking competitiveness through signaling satisficing quality: Analysis of conceptual configurations in studies of business competition*

*Reciprocal Commitment in Precarious Academic work*

*Shaking the status quo: Business accreditation and positional competition*

Elias Pekkola

*Historical development of business school system in Pakistan*

**12.00 – 12.50** Lunch (not paid)

**13.00 – 15.00**

**Group 2 a**

**David Hoffman+**

Terhi Nokkala  
Terhi Nokkala  
Taina Saarinen

Hannele Keränen  
Laia Arias  
Timo Ala-Vähälä

*Mapping the Terrain of Strategy-making in Higher Education*

*Teacher training from a gender perspective*

*Reception of the Berlin Communiqué commitments in the field of quality assurance in Finnish Research Universities*

**13.00 – 15.00**

**Group 2 b**

**Jussi Välimaa+**

Jussi Kivistö  
Jussi Kivistö  
Elias Pekkola

Ville Sarpo  
Marjo Siltaoja  
Kerttu Kettunen

*Formally or informally? The organization of international education*

*“We Are Better Than Harvard” Grandiosity and Academic Capitalism*

*The spread of managerialism in business schools: More unwanted success than meets the eye*

**15.00 – 15.30** **Closing words**

**Pairs:**

Timo + Matti  
Anna + Ville  
Taru + Maria  
Johanna + Laia  
Kata + Joanna  
Kaisu + Waseem

Sauli + Monika  
Hannele + Mari  
Waleed + Kerttu  
Anu + Marjo