

5th European conference in e-guidance
Quality and Ethics in Web-based Guidance

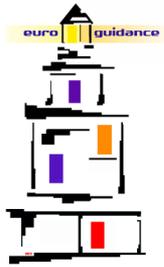


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Quality and Ethics

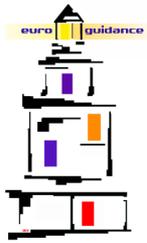
- Quality and ethics as guiding principles in all development work
- Ongoing dialogue between those who plan, carry out and implement the services of crucial importance
- Balance between global and local dimension in e-guidance provision
- Web-based guidance part of a flexible network of services



Interactive career tools on the web

Recommendations:

- Explicit theoretical framework
- Information about responsibility to the user
- Data confidentiality taken into account
- Rating of good sites



Interaction between the client and the counsellor

Recommendations:

- Same professional standards as in face-to face guidance
- Face-to-face interaction must be available if needed
- Practitioners and users should have real influence on the development of new tools for interaction
- Interests and motives of the service provider should be clearly expressed



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Development of information resources

Recommendations:

- European Expert Group should be established
- Emphasis on the potential of communication features
- European Portal on learning opportunities
- Systematic funding for all stages of the service



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Access to web-based guidance

Recommendations:

- Take different needs of target groups into account when developing internet-based services
- Equip young people with skills to be lifelong critical users of Internet based guidance services
- Provide free access for all to Internet based guidance services



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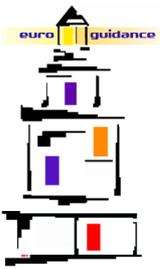
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The new role of the guidance counsellors

Recommendations:

- Initial and in-service training for all guidance Practitioners
- The new role should define the way we work with the technology, not the other way around
- Test existing counselling theories in the context of Web based guidance



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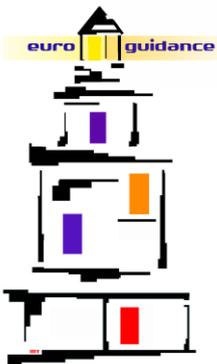


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But is it Guidance?

- Web based guidance as information and advice?
- Fear of replacing counselling with technology
- “Support for decision-making” rather than “guidance”?



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Thank you!

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Euroguidance_konfrapport_gbg_2001.pdf](http://www.programkontoret.se/Global/program/euroguidance/Euroguidance_konfrapport_gbg_2001.pdf)

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