



earlall

EUROPEAN ASSOCIATION OF REGIONAL & LOCAL AUTHORITIES FOR LIFELONG LEARNING

EARLALL

The European Association of Regional
and Local Authorities for Lifelong
Learning

www.earlall.eu



Our members

Regional and local authorities with some degree of legal competence in respect of lifelong learning policy can become members of EARLALL. Organisations, universities etc., can be 'observers'.

Bulgaria:	Vidin
Denmark:	Region Syd Danmark
France:	Région Bretagne
Germany:	Rheinland-Pfalz, Baden-Württemberg
Hungary:	Pest County
Italy:	Regione Lazio, Provincia Autonoma di Trento, Provincia di Livorno, Regione Toscana, Regione Piemonte, Regione Veneto
Latvia:	Madona
Spain:	Andalucía, Euskadi (País Vasco), Catalunya
Sweden:	Västra Götaland, Jämtland, Östergötland
UK:	Wales

EARLALL represents 61 million citizens in 20 regions



Organisational structure

- President, Mr Gianfranco Simoncini, Minister for training, labour, development, Regione Toscana; Vice-President, Mrs Georgette Bréard, lifelong learning and apprenticeship, Région Bretagne
- Board, which consists of politicians and officials from 7 member regions (Andalucía, Baden-Württemberg, Catalunya, Region Syd Danmark, Bretagne and Toscana)
- General Assembly meets twice a year (in a member region once a year and in Brussels once a year)
- Members pay a yearly membership fee depending on their GDP and number of inhabitants



EARLALL's objectives

- To highlight the role of Regions/Local Governments in planning Lifelong Learning strategies
- To influence European policy on Lifelong Learning
- To share information, knowledge and best practice in order to learn from one another
- To facilitate joint work through EU funded projects



How do we work

- **General Assemblies** and Seminars to meet each other and meet representatives of EU Institutions
- **Working groups** focused on issues particularly important for the members
- **Coordination group** to organise the relationship with the EU institutions
- **European projects** to finance specific studies or activities of the working groups



Working groups

- Lifelong guidance: Région Bretagne, Baden-Württemberg, Trento, Catalunya, Östergötland, Jämtland, Piemonte, Lazio, Vidin, Toscana
- Youth policies: Regione Toscana, Baden -Württemberg, Basque Country, Wales, Jämtland (+ Styria)
- Mobility: Baden Württemberg, Regione Toscana, Catalunya, Wales
- E-learning: Västra Götaland, Jämtland, Toscana, ADAPT, Catalunya (+ Universities)
- Lifelong learning and ageing population: Jämtland, Baden Württemberg, Basque Country (+ university and civil society organisations)



WG on Lifelong Guidance

- Members: Région Bretagne, Baden-Württemberg, Trento, Catalunya, Östergötland, Jämtland, Piemonte, Lazio, Vidin, Toscana
- Objectives:
 - Discuss our practices and experiences
 - Develop an inventory of practice of guidance systems in the partner regions
 - Experiment new practices or tools
- Steps:
 - Getting to know different systems – study on regional systems
 - Discussing relevant topics (quality, governance)
 - EU founded project



Study on regional systems of lifelong guidance

- Questionnaire:
 - Services provided in guidance centres
 - Target groups
 - Financing
 - Cooperation between guidance centres
 - Perception of the public
 - Qualification/Professionalisation of councillors
 - Websites
 - Call centres
- 9 Regions: Bretagne, Baden-Württemberg, Catalunya, Östergötland, Jämtland, Piemonte, Lazio, Vidin, Toscana
- **35 guidance centres, 38 website, 6 call centres**



Services offered in guidance centres

- In the majority of centres the services provided are: information on training opportunities (94%), information on employment opportunities (86%) and advice on vocational guidance (83%)
- Most of the centres (82%) offer both information on training opportunities and information on employment opportunities
- 38% of the centres provide all services: information on employment opportunities, on training opportunities, vocational guidance, academic guidance, individualised support



Target groups

- Adults 74 % of the centres
- Unemployed people 71 %
- Women 63%
- Employed people 57 %
- Disable people 57%
- HE students 49 %
- School pupils and apprentices 43 %

- There are a significant number of centres that cover all of the groups(20%)

- 35% of the centres welcome both youngsters and adults

- 51% of the centres welcome both unemployed and employed people

- Centres specialised in one single target group: one in Lazio (Students), 7 in Bretagne (school, students, unemployed peoples (2), employees, disable people, women)



Financing

- Number of funders per centre:
 - One funder: 37% of centres
 - At least two funders: 63%
 - At least three funders: 46%
 - 4 funders: 2 centres in Bretagne and 2 in Baden-Württemberg
 - One centre in Baden-Württemberg financed by all funders
- EU contribution: 43% of the centre are financed or co-financed by ESF
- State contribution:
 - 31% of centres are exclusively financed by the State
 - 73% are financed or co-financed by the State
- Regional and Local contribution:
 - 1 centre is financed only with local funds
 - 37% of the centres are financed or co-financed with local funds
 - 46% are financed or co-financed with regional funds
 - 23% are jointly financed by Regional and Local Authorities
- Social partners and companies
 - 14% are financed or co-financed by social partners
 - 11% by companies
 - 1 centre is financed only by social partners (Vidin)



Cooperation between guidance centres

- In all cases the centres exchange information among them within the same region
- Cooperation between centres exists in six of the nine partner regions
- In 4 of them, the Regional Authority facilitates and manages cooperation between centres (44% of all regions)
- For the others, the cooperation is informal and has not been structured



Perception of the public about guidance services

- The perception might be clear and unclear (as for the evaluation of the responders)
- Communication tools: logo, advertising campaigns, posters, flyers, websites, radio
- All communication tools are used by all Regions but with different results in terms of perception of the public



Qualification/Professionalisation of counsellors

- Formal qualification is required in all Regions
- But levels, profiles and requirements are different

- All regions aim to professionalise the counsellors with specific curricula and qualifications, or with dedicated diplomas/degrees.



Websites: sectors

- All regions have dedicated websites
- 55% of the websites provide career information, 44% employment information and 42% training opportunities
- 29% provide information on the above three sectors
- 21% of websites are specialised in one single sector: 1 in employment (Lazio), 1 in career information (Jamtland), 6 in training opportunities (Piemonte, Catalunya, Bretagne, 3 in Östergötland)
- 65% of the websites provide information on at least one sector on the 3 above mentioned – especially employment and training
- One site is dedicated to training opportunities and is managed by the Region (Östergötland)



Websites: target groups

- Target groups of the websites:
- students and adults (71% each), unemployed people (68%), school pupils and employed people (61% each), people with disabilities and women (53% each)
- 39% of the websites are dedicated to all groups(39%)
- Very few highly specialised websites: one dedicated to students in Lazio, one to adults in Östergötland
- 31% of websites have a quality label (example ISO,..)
- 79% of websites are linked to each other



Call centres

- There are 6 call centers in 4 of the 9 regions
- Services:
 - Information on training opportunities: 83% of the call centres, information on jobs: 50% of the centres
 - Career information: 50% of the centres
- Half of them are addressed to at least 4 target groups
- Two in Brittany Region are specialised in one target group (School pupils and apprentices, employees)



Next steps

- EU funded project
- Cooperation with relevant stakeholders
 - At EU level: EC, ELGPN, EU Presidencies
 - At local level: meeting providers, visiting guidance centres
- Cooperation with ELGPN:
 - Invitation to participate at next Earlall WG guidance meeting
 - Presentation resource box



CONTACTS

EARLALL

Flavia Buiarelli

Business Manager

earlall@earlall.eu

www.earlall.eu

Brittany Region

Laurence Jouan

Deputy director

Laurence.jouan@region-bretagne.fr

www.region-bretagne.fr