

# Trina Neilson Chief Executive

## Careers Wales



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# Careers Wales

April 2001 - Welsh Government established Careers Wales – the brand for all age career guidance service in Wales.



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# Careers Wales

## Features

- Services delivered by 7 different companies
- Annual contract and service specification
- All age services
  - Statutory service for 14-18
  - Priority groups specified for 18+



# Careers Wales

## Range of Services

- Careers information advice and guidance
- Job placing and brokerage for 16/18
- Education business links services to schools including work experience
- Curriculum support for teachers and schools
- Liaison with employers for LMI, education business links, jobs and training opportunities



# Careers Wales

## In 2001 how were services provided?

- Face to face interviews between individuals and careers staff to
  - 90% + of young people 15/16 in education
  - 50% of young people 17/18 in education
  - All unemployed young people 16-18
- Groupwork in schools
- Interviews with adults in priority groups
- Telephone helpline for adults – information on training



# Careers Wales

## All Age Guidance – The Benefits

- Efficiency - Standards, quality assurance, inspection and measurement of impact
- Coherent and continuity of service provision
- Minimising age related service cut off points
- Added Value



# Careers Wales

## Welsh Government Approach on Skills Policy

### 4 Key Priorities

1. Enabling young people to achieve their full potential through the development of skills, qualities and qualifications
2. Encouraging investment in skills as a driver of productivity and growth



# Careers Wales

## Welsh Government Approach on Skills Policy

3. Supporting routes to sustainable jobs for the disadvantaged and unemployed
4. Ensuring the learning infrastructure has the capacity to deliver skills and training for a modern bilingual nation.





# Careers Wales

## 1. Enabling Young People to achieve their full potential through the development of skills

- Reviewing vocational qualifications
- Increasing the number of apprenticeships – all age
- Improving labour market intelligence and how individuals access LMI



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## 2. Encouraging investment in skills as a driver of productivity and growth

- Single point of government contact for businesses identified for growth
- Sector Skills Councils working with employers on sector based developments



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## 3. Supporting routes to sustainable jobs for the disadvantaged and unemployed

e.g. Jobs Growth Wales, a new scheme for 16-24 year olds – employment for work ready young people



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4. Ensuring the learning infrastructure has the capacity to deliver skills and training for a modern bilingual nation

- Post 16 planning and funding review
- Increasing Welsh medium provision in skills training programme



# Careers Wales

## Careers Wales in April 2013

- Careers Wales remains the brand
- Careers Wales company owned by Welsh Government
- All age guidance continues with new priority clients
- Budget cut of 21% from previous year



# Careers Wales

## Careers Wales in April 2013

- Impartial
- Bilingual
- All age



# Careers Wales

## Standard Service Offer

Via Website [CareersWales.com](http://CareersWales.com) or Telephone

## Client Group

- Young people in schools and colleges i.e. the statutory service
- Young people seeking employment, education or training
- Adults seeking IAG



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## Careers Wales in April 2013

Prioritised and enhanced service offer to

- Those at risk of becoming disengaged
- Unemployed 16-24
- Clients with additional needs
- Young people in the secure estate
- Adults made redundant





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## Priorities

- Disengaged or at risk of disengaging. Assessment will be key as well as working with partners to identify clients.
- Employer links
- KPIs to measure outcomes
- Investment in cw.com



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## Priorities

- ‘Prevention support’ to young people from age 11 – careers and world of work programmes to develop skills so that later clients develop career planning skills
- Links to HE
- Tracking young people at risk of disengagement



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Thank you.



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