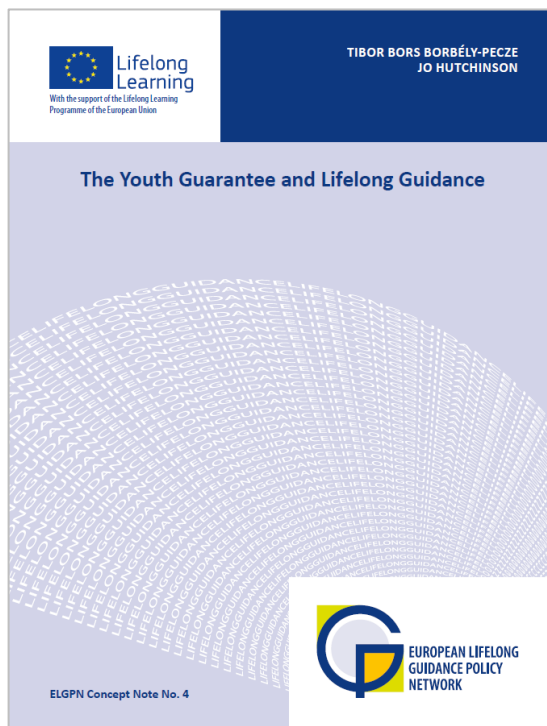


## ELGPN Concept Note No. 4: The Youth Guarantee and Lifelong Guidance

**The ELGPN Concept Note No. 4: The Youth Guarantee and Lifelong Guidance by Dr Tibor Bors Borbély-Pecze and Ms Jo Hutchinson was published online on 22 October 2013.**

The Concept Note is designed to support the national administrations' work in the development and review of their responses to the challenges set by the Youth Guarantee Initiative. The paper contends that successful and sustainable implementation of the Initiative can only be secured through effective integration of lifelong guidance practice into national programmes.



The Concept Note can be found on the ELGPN Publications site at <http://ktl.jyu.fi/ktl/elgpn/publications3>

The paper collates existing good practices that describe a range of ways in which national governments can integrate their existing lifelong guidance provision with the demands of the Youth Guarantee Initiative. It describes activities that provide focal points for young people so that they know where and how to find support, outreach strategies for

those that are not engaging with services, personalised approaches, support into a range of second-chance learning opportunities to improve skills, programmes to support entrepreneurship, targeted and well-designed wage and recruitment subsidies, and programmes that promote and support youth mobility.

The Concept Note will be officially launched during the 13<sup>th</sup> ELGPN Plenary Meeting in Vilnius, Lithuania on 12 December 2013 and it will also be published as an e-book, accessible through an ELGPN app in the Apple App Store and Google Play.

The direct link to the document is [http://ktl.jyu.fi/img/portal/23552/Borbely-Pecze and Hutchinson Youth Guarantee concept\\_note\\_web2.pdf?cs=1383657435](http://ktl.jyu.fi/img/portal/23552/Borbely-Pecze%20and%20Hutchinson%20Youth%20Guarantee%20concept%20note%20web2.pdf?cs=1383657435)

## Launch event of the European Alliance for Apprenticeships, Leipzig, Germany, 2 July 2013

*by Aleksandra Sokolova*

**The European Commission organised a Launch event of the European Alliance for Apprenticeships in Leipzig, Germany on 2 July 2013. ELGPN representatives attended the launch.**

In this event, the European Alliance for Apprenticeships was officially launched. The Alliance aims to increase the quality and supply of apprenticeships across Europe and to change mind-sets towards apprenticeship-type learning. This would facilitate a smooth transition of young people from education to work. Cooperation under the Alliance brings together stakeholders in employment and education from public and private sector, including national public authorities, social partners, chambers of commerce, industry and crafts, VET providers and youth organisations.

The speakers underlined the importance of high quality apprenticeship training, benefits of the skills gained during work-based learning and working closely together with social partners to achieve this. Experiences of current and former apprentices were also shared.

Among the first steps in gathering stakeholders together, the European Commission, the Lithuanian Presidency of the Council of the European Union and the European Social Partners signed a joint declaration outlining the ways in which they will support the Alliance. Stakeholders' commitment was supported through signing of concrete pledges to achieving the goals of the Alliance. Other stakeholders were also called to follow these examples.

For more information about the event and the European Alliance for Apprenticeships, please see at

<http://ec.europa.eu/social/main.jsp?langId=en&catId=88&eventsId=892&furtherEvents=yes>

### Conference on Youth Employment, 3 July 2013, Berlin, Germany

by Tibor Bors Borbely-Pecz

**On 3 July 2013 the German Chancellor Angela Merkel hosted a high level meeting on youth unemployment, underemployment and inactivity.**

The declaration of the meeting calls for action against youth unemployment; "Finding ways out of the jobs crisis requires us to identify innovative initiatives. Action that pursues rapid and sizable effects on hiring the young, while the more permanent effects of the stability-oriented macroeconomic policies and structural reforms in which many countries are embarked show fully their effects. This should be pursued together with reforms that promote and sustain growth, particularly restoring normal lending to the economy, and supporting SME financing, since they are critical to create jobs in many countries

Tackling this problem of European scale requires both national action and common action at European level. We have to decide on all the necessary arrangements to ensure that the Member states can profit, without delay, of an effective utilization of all available resources."

The meeting coincided with the Heads of the Public Employment Services (HoPES) ad hoc meeting. The HoPES fully supports the youth guarantee initiatives (YGI) and promotes national Public Employment Services as a singly entry point for NEET youth.

The final statement by Chancellor Merkel on behalf of the Heads of the States listed lifelong (career) guidance as a key element of youth guarantee plans across Europe. National administration have to work on "how best to build up career guidance structures systematically and extensively, coordinating them with school-based career advice services so that school leavers are in a position to make sound career choices which take account of the labour market context. The availability of career advice from an early stage, i.e. before individuals leave school, can substantially contribute to the accomplishment of the Youth Guarantee."

Meeting documents are available in English, French and German at

<http://www.bmas.de/DE/Themen/Soziales-Europa-und-Internationales/Meldungen/2013-07-02-konferenz-arbeitsminister.html;jsessionid=9C822AB1E88E6EB287B56B736A2FB981#>

Please also see a separate piece on the *ELGPN Concept Note No. 4: The Youth Guarantee and Lifelong Guidance* which aims to help the preparatory process of the national youth guarantee action plans and to show how lifelong guidance can contribute to the overall goal of these programmes.

### "Walk On – Education for Economic Development" Conference, Pristina, in Kosovo, 17–18 September 2013

**The Kosovo Ministry of Education, Science and Technology organised an International Conference on the Economics of Education in Pristina, Kosovo on 17–18 September 2013. The conference was jointly organised with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).**

The conference discussed the importance of investing in basic education and showcased findings of international research which might also be useful in Kosovo. The discussions and intensive networking demonstrated the interest and motivation for reform. One of the workshops focused on different options of integrating career education in the national education system.

The workshop noted that one of the key challenges in Kosovo is to improve the communication between different ministries and other stakeholders in the area of lifelong guidance. There is also a need for concrete support for regional stakeholders in the implementation of national strategies. The workshop proposed that career education should be integrated in the curricula and the implementation requires close co-operation between the different government sectors. Training of teachers and guidance practitioners alongside with supporting materials would be a concrete starting point of this process. The workshop welcomed further co-operation with the ELGPN in sharing experiences in reaching these objectives.



Mr Alush Ishtogu (left) from the Ministry of Education, Science and Technology chaired the workshop on career education with contributions from Dr Raimo Vuorinen (ELGPN) and Mr Sokol Elshani (GIZ).

For more information about the conference, see <http://www.education-economics-kosovo.org/>

### **ELGPN Nordic cluster meeting, Copenhagen, Denmark, 9 September 2013**

**Twenty representatives from the five Nordic ELGPN member countries (DK, FI, IS, NO, SE) gathered in Copenhagen, Denmark on 9 September 2013 for a meeting organised in co-operation with the Danish Ministry of Education and the ELGPN Co-ordination unit.**

The idea of this meeting was first floated during the 2<sup>nd</sup> ELGPN Policy Review Meeting in Tallinn, Estonia in June 2013 when the Nordic countries were discussing opportunities for clustering encouraged by the ELGPN 2013–14 Work Programme.

The meeting focused on what Career Management Skills (CMS) mean in each country and in the Nordic context in particular. The co-ordinator of the Nordic Network for Adult Learning (Nordiskt Nätverk för

Vuxnas Lärande, NVL) Ms Antra Carlsen also participated in the meeting and the group discussed the possibility of commissioning a joint Concept Note in co-operation with the NVL. The Concept Note would be aimed at Nordic users and it would explore adult guidance from the lifelong guidance and CMS viewpoints. The Note would be written in a Nordic language but it would include a summary in English to allow other countries to make use of it as well. Ms Carlsen and the ELGPN Co-ordinator are currently moving the initiative forward.

For more information about the NVL, see <http://www.nordvux.net/>.

### **IAEVG Annual Conference 2013: Career counselling: a human or a citizen's right?**

**The IAEVG 2013 annual conference was organised in Montpellier, France on 24–27 September 2013 with a focus on social justice in career guidance and counselling. The key note presentations and workshops examined how career counselling could help restore the social dimension of individual development and even promote greater awareness of being a citizen and which public policies might be implemented for that purpose.**

As an outcome of the conference, the IAEVG Board of Directors released a statement on the need to advocate for social justice in educational and career guidance and counselling. The IAEVG appeals to providers, practitioners, academics and policy makers to increase their efforts by embracing social justice as a core value that guides their practices.

The ELGPN and the IAEVG hosted a pre-conference meeting on 23 September 2013 with participants from five ELGPN member countries to discuss the potential of national guidance practitioner associations in the lifelong guidance policy development. A subsequent meeting was organised on 26 September 2013 by the conference hosts. These meetings served as opportunities to come out of the national work to a wider co-operation with parallel organisations and to find opportunities to work together. The IAEVG participates in ELGPN activities as a partner organisation and the ELGPN was introduced as an existing structured channel for national associations to communicate with the national ELGPN delegations. The intensity of this communication however varies between the ELGPN member countries.

The meetings expressed a need to enhance the communication on the national level. The ELGPN delegations were invited to contact the national associations and the IAEVG encourages the national associations to contact their national ELGPN teams. The ELGPN was invited to examine whether representatives of national practitioner associations could participate in the next European Lifelong Guidance Policy Conferences in Italy in 2014.

More information on the IAEVG annual conference and the communique on social justice are available at <http://www.iaevg.org>.

### **Guidance in Finland 2013, National Policy Conference, Tampere, Finland, 7–8 October 2013**

**The Finnish Ministry of Education and Culture and the Ministry of Employment and the Economy hosted a national LLG policy conference in Tampere, Finland on 7–8 October 2013. The conference was jointly organised by the national lifelong guidance forum and the national ESF development programme of adult guidance 2007–2013.**

This national project consisted of 30 regional sub-projects on cross-sectoral guidance services and national in-service training programmes for career practitioners. The goal of the national development programme was to enhance educational counselling and professional guidance services so that they meet the needs of all working-age adults and to improve the availability of skilled workforce in the different Finnish regions. The outcomes of the projects include new types of service models, enhanced cooperation in the guidance services sector and improvement of the skills of guidance practitioners.

During the event, the ELGPN Co-ordination unit launched the Finnish language versions of the ELGPN 2012 Resource Kit and the 2011–12 Short Report. The regional projects were invited to examine how they could use the Resource Kit in further development of cross-sectoral service delivery modes with a telephone helpline in connection with a new national portal for guidance services.

More information on the national development programme and the conference can be found at <http://www.opinovi.fi/english/index.html>



The 2011–12 Finnish language ELGPN publications were launched in the Guidance in Finland 2013 Conference. From left to right, ELGPN Co-ordinator Raimo Vuorinen, Teija Felt, (Ministry of Employment and the Economy), Jaana Apiainen (Ministry of Employment and the Economy), Ulla-Jill Karlsson (Ministry of Education and Culture) and Outi Ruusuvirta (ELGPN Co-ordination Unit). (Photograph: Juhani Pirttiniemi).

### **Launch of the School Guidance Handbook (ISSN 2009-6801)**

*by Linda Darbey*

**The School Guidance Handbook is an online resource developed by the National Centre for Guidance in Education (NCGE) to support the development and practice of guidance in second level schools in Ireland.**

The Handbook is a resource for school management, the guidance counsellor and all school staff. As the guidance counsellor has a key and central role in the school guidance programme much of the content is directed towards the guidance counsellor.

The content of the Handbook is organised into four sections: leading the guidance programme, delivering the guidance programme, policy and practice guidelines, and guidance in the international arena. All content

for the Handbook is reviewed and approved by an Editorial Panel prior to being published in the Handbook. This ensures that the content developed is to a high professional standard. Experts and professionals in the areas of guidance, education, psychology and law have developed content for the Handbook to-date. Those interested in submitting content for the Handbook should click on the 'Like to Contribute' button on the homepage <http://www.schoolguidancehandbook.ncge.ie/>.





## Psychology and Guidance in Education Contexts: Portuguese National Seminar, 22 October 2013, Lisbon, Portugal

by Pedro Cunha

The Portuguese Ministry of Education and Science organised, in collaboration with the Euroguidance and ELGPN Networks, a National Seminar on Psychology and Guidance in Education Contexts.

The seminar took place in Lisbon on 22 October 2013. More than 550 career guidance practitioners from public and private schools, public employment service, research centres, principals from schools and parents associations attended the seminar. ELGPN Co-ordinator Dr Raimo Vuorinen was the key note speaker and opened the session with a speech on challenges in lifelong guidance, mutual policy learning between the EU Member States and the role of the ELGPN.



More than 550 careers professionals took part in the Portuguese national seminar in October 2013 (Photograph: Manuel Pestana)

During the day participants shared their views and their work on the key challenges for psychology and guidance within schools. The Secretary of State of Education closed the session and publically approved a strategic plan for guidance in Portugal for the next two years. The plan includes the creation of a national forum on guidance, the development of a framework and quality indicators, on job trainings and a network for mutual support.

For more information, see at <http://www.euroguidance.gov.pt/>

## PARES Conference 2013

by Tibor Bors Borbely-Pecze

Following a launch in 2011, the partnership between public and private employment services (PARES) held a conference in Brussels in October 2013. The main aim of this initiative is to map out and build partnership around employment as one of the key goals of the Europe 2020 Strategy.

The idea of the PARES goes back to the ILO Convention 181, issued in 1997 and describes the complementary operation model of public and private employment agencies in the labour market. The October conference focused on how public and private employment agencies can come out with better and tailor-made service offers for employers. As a part of the initiative, a new database on called the Webtool for Evaluated Employment Service Practices (WEESP) has also been developed.

The WEESP database can be found at <http://ec.europa.eu/social/main.jsp?catId=1030&langId=en&country=13&practiceType=0&keyword=&mode=searchSubmit>

For more information about the PARES partnership, see <http://ec.europa.eu/social/main.jsp?catId=991&langId=en>

For the ILO Convention 181, see [http://www.ilo.org/dyn/normlex/en/f?p=NORML\\_EXPUB:12100:0::NO::P12100\\_ILO\\_CODE:C181](http://www.ilo.org/dyn/normlex/en/f?p=NORML_EXPUB:12100:0::NO::P12100_ILO_CODE:C181)

## The 3rd PES to PES Conference

by Tibor Bors Borbely-Pecze

The PES to PES Dialog Forum (P2P) has now been running for three years. After MISEP (Mutual Information System on Employment Policies), the new forum was founded to contribute to the Europe 2020 and PES 2020 strategies in 2010 and began operating in 2011.

Directorate-General for Employment, Social Affairs and Inclusion organised the third P2P Dissemination Conference during the first week of October 2013. The conference gave an overview on the PES performance management. One of the panels was dedi-

cated to the profile of the employment counsellor. The analytical paper on job profiles and training for employment counsellors by Dr Łukasz Sienkiewicz published by the PES to PES Dialog Forum in 2012 has concrete links with the ELGPN current Work Programme. The paper, along with other analytical papers in the same series can be found at: [http://ec.europa.eu/social/keyDocuments.jsp?pager.offset=0&langId=en&mode=advancedSubmit&policyAr-  
Ar-  
ea=0&subCategory=0&year=0&country=0&type=0&advSearchKey=pesreports&orderBy=docOrder](http://ec.europa.eu/social/keyDocuments.jsp?pager.offset=0&langId=en&mode=advancedSubmit&policyAr-<br/>Ar-<br/>ea=0&subCategory=0&year=0&country=0&type=0&advSearchKey=pesreports&orderBy=docOrder)

For more information about the PES to PES Dialogue, see <http://ec.europa.eu/social/main.jsp?catId=964>.

The 4<sup>th</sup> PES to PES Dialogue Newsletter is available at <http://ec.europa.eu/social/BlobServlet?docId=11033&langId=en>

### **A new UNESCO publication: Revisiting Global Trends in TVET: Reflections on Theory and Practice**

*By Tibor Bors Borbely-Pecze*

**The UNESCO has launched a new publication series entitled *Education on the Move*. Complementary to the new series, a new e-publication called *Revisiting Global Trends in TVET: Reflections on Theory and Practice* has also been published.**

The new publication is a follow-up to the Shanghai Consensus on technical and vocational education and training (TVET) and aims to support the implementation of the Shanghai recommendations. Chapter seven on career guidance and orientation is written by Professor Tony Watts. The article describes the policy rationale of guidance linked to TVET and lists the main elements of career guidance/ orientation.

The publication is available at [http://www.unevoc.unesco.org/fileadmin/up/2013\\_epub\\_revisiting\\_global\\_trends\\_in\\_tvete\\_book.pdf](http://www.unevoc.unesco.org/fileadmin/up/2013_epub_revisiting_global_trends_in_tvete_book.pdf)

For information about the Shanghai Consensus, see <http://www.unevoc.unesco.org/fileadmin/up/217683e.pdf>

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